

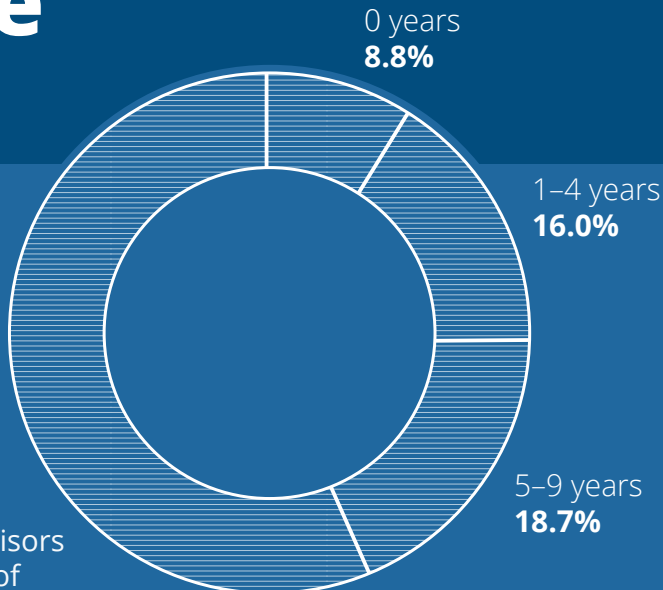
FIND YOUR MATCH

With over 4,500 subscribers from 49 states and more than \$450 billion in managed assets, RIA Match represents a dynamic cross-section of the advisory industry.

Who are they?

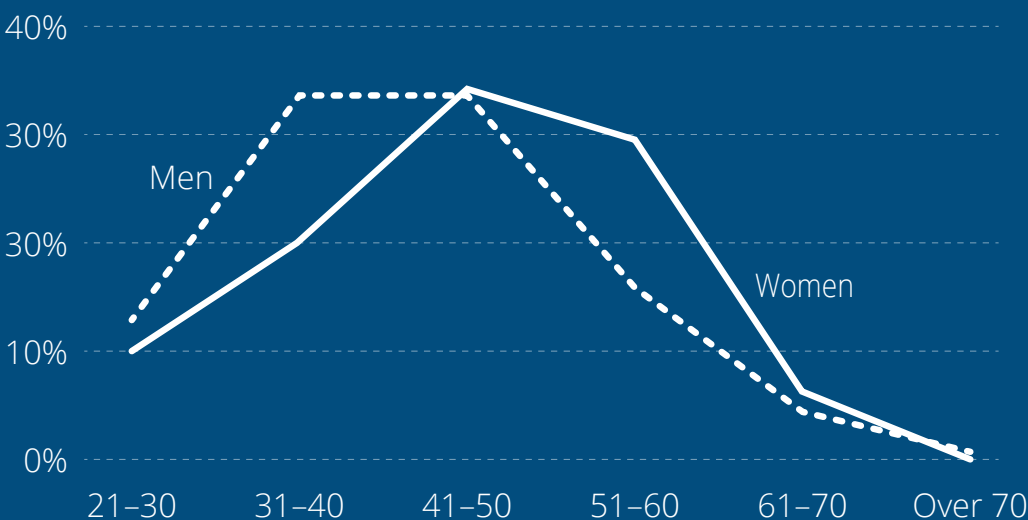


Over half of RIA Match advisors have more than a decade of professional experience and nearly a quarter are at the beginning of their careers.



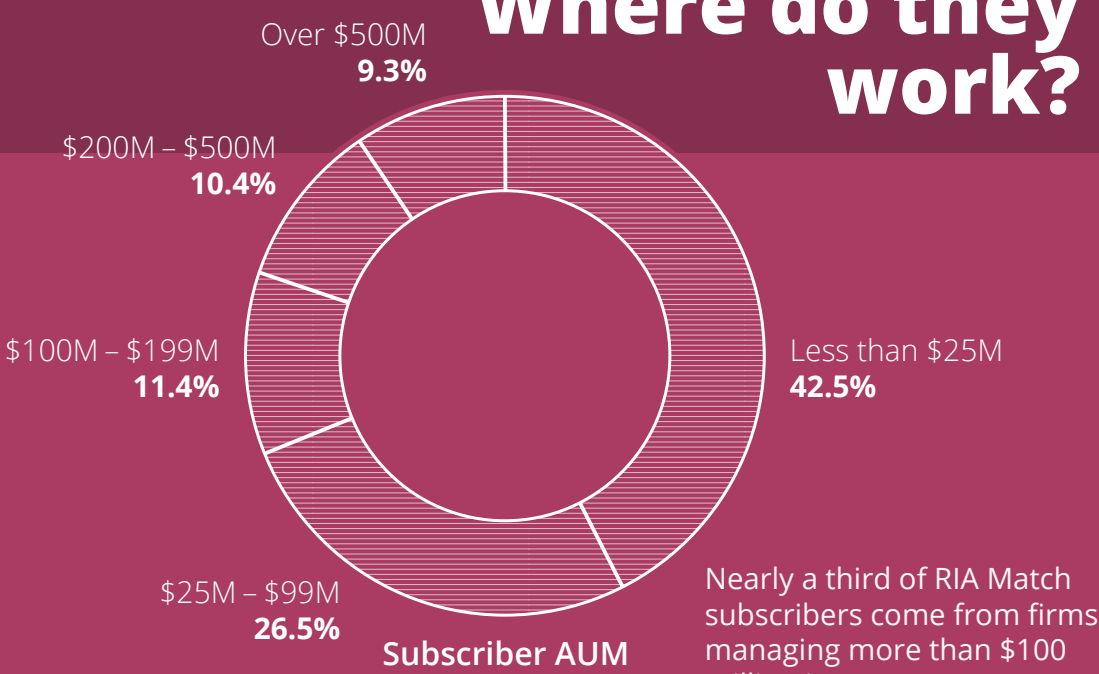
Advisors by Experience Level

Advisors by Age and Gender



While almost 92% of RIA Match advisors are male, female advisors make up a larger proportion of the older, more experienced population.

Where do they work?

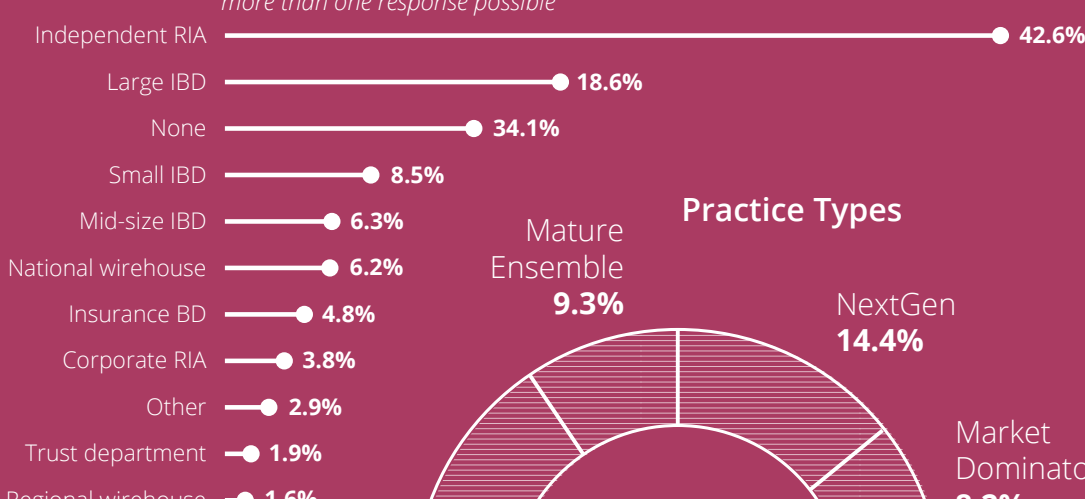


Subscriber AUM

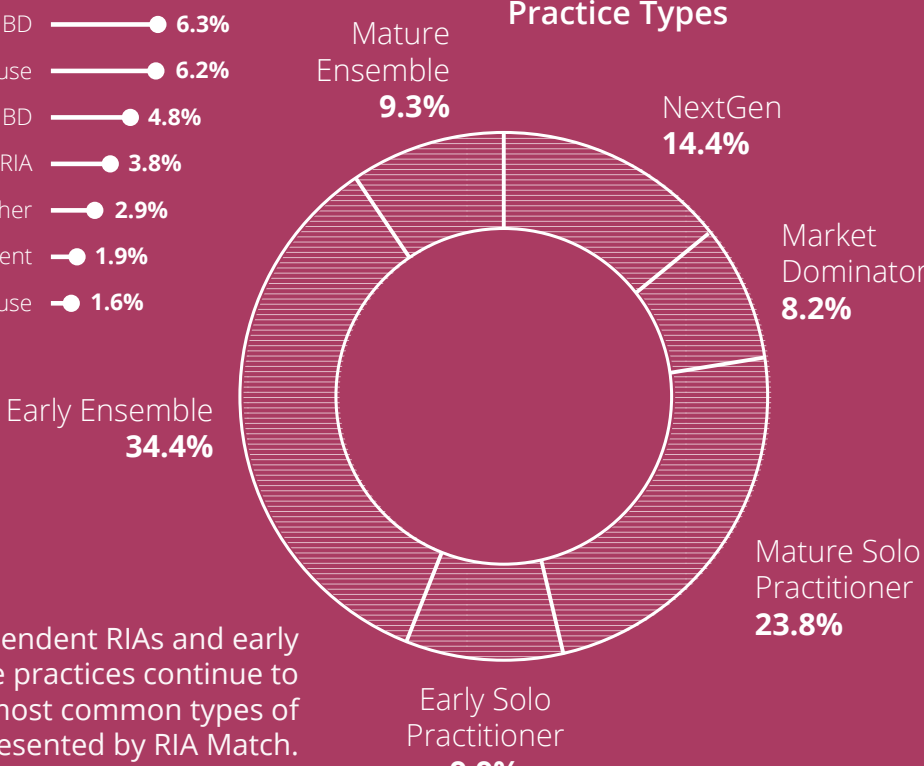
Nearly a third of RIA Match subscribers come from firms managing more than \$100 million in assets.

Advisor Affiliations

more than one response possible



Practice Types

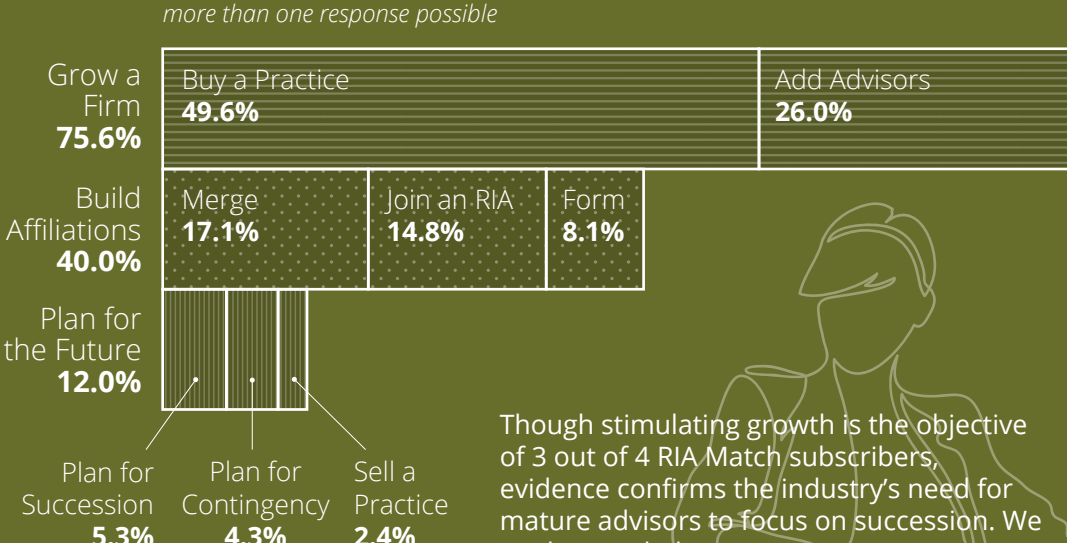


Independent RIAs and early ensemble practices continue to be the most common types of firms represented by RIA Match.

What are they looking for?

Advisor Goals

more than one response possible



Though stimulating growth is the objective of 3 out of 4 RIA Match subscribers, evidence confirms the industry's need for mature advisors to focus on succession. We are here to help.

This infographic is based on RIA Match subscriber data compiled on July 1, 2018.